1238 ST. JAMES PLACE

Thank you for signing up for a 1238 St. James Place, “Kiosk” Package

Mission:

Our goal is to create a custom homepage designed to get your message out to your people. We will focus on who they are, what they value and how you serve them. As our philosophy of branding is tied to the home and its culture, consider this as a tour of where your brand lives.

This home page event is priced at $500 to begin and comes with up to 7 sections of curated content from your stock. There are add-ons, located below that have additional cost added to them. If you feel you need an additional section or wish to swap one for the additional functionality, let me know and we’ll make that happen.

What you bring:

- Ideas
- Customer Knowledge
- Industry Trends
- Brand Identity (Logo's, colors, values and mission)

What Cre8 together:

- **Brand voice:**
  - How you speak to your tribe is recognisable
- **Page Copy:**
  - With small space we want to craft the words for impact and quick bites. This page will serve as a digital "elevator pitch"/contact form. We want them to NEED to talk to YOU!
- **Choose a Style:**
  - We will finally, choose how we will lay out the information and what we will put where. This will be based on priorities that we develop in our Discovery call.

What you'll get:

- **One Homepage** (no content development, identity design, or asset creation)
    1. **Seven sections** with flexible content and links:
        - **Hero Section** with custom visual (image/video/animation)
        - **About/Intro** (client-provided)
        - **Featured Works** (client-provided, including highlights or links to projects)
        - **Contact Info** (client-provided)
        - **Press Mentions** (optional, client-provided)
        - **Social Media Links** (link to client's primary platforms, featured social)
        - **CTA Section** (email capture form, inquiries)

What's Not Included:

Custom design of brand identity elements. This includes logos, merch, banners or social media content.

PLEASE CHOOSE YOUR SECTIONS

All bulleted sections are included and required in the package to ensure that brand messaging requirements are met. Choose up to 3 more sections to create you custom homepage Site Map or Blueprint

1. **Hero Section (Brand Snapshot) - 648px *(required)***
    - Large Logo / Name
    - Tagline or Mission
    - Call-to-Action (Listen, Watch, Buy, Book, Schedule a call)

☐ **Featured Content (Highlight Reel) - 648px**
- Slideshow or Video Embed
- Key links to major work (Music, Portfolio, Case Studies, etc.)

☐ **Social & Streaming (Follower Growth) - 648px**
- Clickable Social Icons (IG, TikTok, Twitter, etc.)
- Streaming Links (Spotify, YouTube, Apple Music, etc.)
- Optional Live Engagement Counter (Auto-updating follows/subs)

- **About / Bio (Brand Identity) - 648px *(required)***
    - Short but powerful About Statement
    - Brand Personality or Timeline
    - Key Milestones or Achievements

- **Contact & Booking (Conversion Focus) – 648px *(required)***
  - Email / Direct Contact Form
  - Booking Link / Inquiry Button
  - Social Media Links
  - Optional: Embedded Calendar for Scheduling

- **Call-to-Action & Final Links (Closing Section) – 648px *(required)***
  - Reinforce key CTA: (Subscribe, Follow, Book, Contact)
  - Social links again for redundancy
  - Branded Sign-off or Tagline

☐ E-Com. Add flagship product or new launch product sale/pre-order + *($200)*
  - Develop Sales funnel
  - Create Product Card
  - Link to bank for collection

☐ **Social Proof & Testimonials**
  - Develop full width slider of customer reviews
  - link to review aggregators like Yelp or Google
  - Allow for reviews on page

☐ **Appointment Scheduler +** *($75)*

- Collect pre-appointment information
- Set time and place
- Set-up notifications

☐ **Blog Linking +** *($100)*

- Show Subject authority
- Increase google rankings through SEO
- Set-up notifications

☐ **Social media Streams**

- Link your primary content platform in a single section. Showcase recent youtube video's, facebook posts, Instagram feeds ect...
- Increase google rankings through SEO
- Create deeper brand funnel with existing audience

☐ **Google Business Profile Set-up** *(Location and Physical Materials Required)*

- Join the business network of the worlds largest search engine
- Get Google Ad credits *(inquire about Adspend campaigns for additional fees)*
- Increase google rankings through SEO
- Create deeper brand funnel with existing audience

☐ **Physical Business Card Design +** *($500)*

- Get a Physical business card design to coincide with the homepage
- Place QR code on card for instant link to the Homepage
- Bring leads out of the digital world to find your in the digital neighborhood increasing the traffic to your Homepage.

☐ **Inclusion in 1238 St. James Place HomeOwners Association Newsletter +** *(FREE!)*

- We are planning a B2B Newsletter composed of clients who opt in. The mission is to spread the word on new businesses moving into the neighborhood, the services they offer and we'll be opening the possibility of adding coupons.

Join NOW! to get ready for connections and opportunities.

Please send with any questions or needs that are not seen herein. Let's talk about how to solve that problem early and make sure you have the best experience.

THANK YOU!

WE CAN"T WAIT TO CRE**8** WITH YOU!

PLEASE RETURN VIA EMAIL AND FOLLOW THE INSTRUCTIONS IN THE RESPONSE.

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