1238 ST. JAMES PLACE

Thank you for filling out the Kiosk design form and scheduling your Discovery Call.

Mission:

Our goal is to create a custom homepage designed to get your message out to your people. We will focus on who they are, what they value and how you serve them. As our philosophy of branding is tied to the home and its culture, consider this as a tour of where your brand lives.

We are now moving towards step three. Understanding and organization. In the call you scheduled we will talk about your brand, your clients and the type of service and experience you provide.

We are then going to transform this into copy/blurbs that tell the visitor what they can expect when working with you and the experience they will have. We will craft a voice and tone, similar to how you speak to your clients and decide placement of your sections for maximum marketing impact.

What you bring:

- Ideas
- Customer Knowledge
- Industry Trends
- Brand Identity (Logo's, colors, values and mission)

What We Cre8 together:

- **Brand voice:**
  - How you speak to your tribe is recognisable
- **Page Copy:**
  - With small space we want to craft the words for impact and quick bites. This page will serve as a digital "elevator pitch"/contact form. We want them to NEED to talk to YOU!.
- **Style Ideas:**
  - We will create a shared pinterest board of editorial layouts and style vibes that compliment your voice and tone.

Below you will find simple layouts for you to print and sketch on. One for desktop and one for mobile. This will help you see how your information will be presented on different screen types.

03

Hero section (required placement)

Main introduction section of the homepage. Compelling image, short blurb and a button (call-to-action)

About Section

Longer introduction paragraph. Short, engaging, persuasive. (No more than 300 words)

Your Section #1

Your Section #2

Contact Form

Here we discuss your main quick offer and give the opportunity to contact you. This section will be linked to the button in the **Hero** section with a slide animation to bring the viewer to this section. It can include a short form or name, email and reason for inquiry.

Your Section #3

Call scheduling again (required placement)

Last connection attempt. Here we'll send them back up to the contact form.

04

Mobile Size

Hero section (required placement) Main introduction section of the homepage. Compelling image, short blurb and a button (call-to-action)
About Section Longer introduction paragraph. Short, engaging, persuasive. (No more than 300 words)
Your Section #1
Your Section #2
Contact Form Here we discuss your main quick offer and give the opportunity to contact you. This section will be linked to the button in the **Hero** section with a slide animation to bring the viewer to this section. It can include a short form or name, email and reason for inquiry.
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