MASTER CHEF'S KITCHEN */

Your values are a signature flavor-people taste them and come back for more.

Values Leadership System

This worksheet helps you transform your core values into a **scalable, team-wide operating system**—so your whole brand cooks with the same heat, no matter who's in the kitchen.

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🍽 Section 1: From Personal to Shared

Write your 3 non-negotiable brand values:

| Value #1: _____
| Value #2: _____
| Value #3: _____

Now define: What does this value **mean for leadership**, and what does it **require from the team**?

Value	Leadership Behavior	Team Behavior / Expectation

🛠 Section 2: SOP — Standard Operating Principles

Write 1 "rule of the kitchen" for each value.

These should be simple, memorable, and scalable. Think apron slogans.

Example:
Value: Precision
SOP: "We measure twice, deliver once."

Value	SOP Phrase

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Section 3: Audit for Alignment

Use this chart to review how each core area of your business aligns with your values.

Brand Area	Fully Aligned / Needs Work / Off Course	Notes
Customer service		
Hiring & onboarding		
Visual design / copy		
Content strategy		
Partnerships / vendors		

Section 4: Teach the Recipe

Plan your **values onboarding session**—whether it's for a freelancer, intern, or full-time hire.

What You'll Share	Format / Activity
Why these values matter	(e.g., 10-min story, video, group Q&A)
What they look like in action	
How the new team member will contribute	

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